

Harsha Sasikumar

User Experience Designer

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[Portfolio](#)



PROFILE

Experience Designer with 4+ years of experience designing enterprise and customer-facing digital products across telecom and healthcare. Recognized for simplifying complex workflows, leading collaborative design discussions, and building trusted relationships with stakeholders.

Over the last four years, I've learned that the best design isn't about adding more, it's about understanding what can be simplified, removed, or clarified. I enjoy turning ambiguity into intuitive experiences through ideation, prototyping, and usability testing.

EXPERIENCE

Verizon Communications Inc. | Experience Designer II | Sept 2024 - Present

Designing customer-facing experiences for Verizon's Home Internet products, simplifying complex plan management journeys through research-driven design and usability testing. The experience supports a key business offering, with design improvements contributing to increased plan take rates.

HCL Technologies Ltd. | UI/UX Designer | Feb 2022 - July 2024

Designed healthcare and enterprise applications, including a smart patient monitoring platform and medical device software, with a focus on simplifying complex workflows.

EDUCATION

National Institute of Fashion Tehnology | Bengaluru

Bachelor of Design

2017 - 2021

Bharata Mata College | Cochin

Bachelor of Arts

2014 - 2017

EXPERTISE

Design Thinking,
User Research & Analysis,
Prototyping & Visual design

TOOLS

Figma, Photoshop,
Illustrator